

Media Release

For immediate release

4 April, 2007

Riverlink Council Chair Announced

Max Tolson has been elected as the new Riverlink Council Chair.

Mr Tolson brings a wealth of horticulture production and management knowledge to the Riverlink Council, "Industry support and interaction with research agencies is essential to ensure progressive research expansion in the local region.

"I am looking forward to enhancing the leadership role of the Riverlink Council and developing meaningful partnerships between the government research agencies and industry," he said.

Mr Tolson has worked in the Sunraysia horticultural industry since 1978, he has qualifications in Applied Science in Agriculture, a Masters of Business Administration and a Diploma of International Trade.

Currently the Horticulture Relations Manager for Timbercorp, Mr Tolson aims to integrate corporate interests with those of established or new emerging industries for the benefit of all, in particular in the areas of research and development, industry support and governance.

Kevin Cock, outgoing Riverlink Council Chair, congratulated Mr Tolson on taking up the position, "He has made excellent contributions to the Riverlink Council as the nut industry representative in the past and I am sure Mr Tolson will enact good guidance and leadership in the role as Chair."

Riverlink is a collaborative network of Sunraysia-Riverland government research agencies. The network enables sharing of resources to progress research projects and the development relationships with growers and industry. The Riverlink Council governs the program and includes industry, government and research agency representatives.

Kevin Pfeiffer, Riverlink Wine Industry Representative, has been elected Vice-Chair for Riverlink Council.

ENDS